# Value of the Blood and Cell Technologies Business in the Terumo Growth Strategy

May 12, 2022

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# Safe Harbor for Forward-Looking Statements and Use of Document

Among the information that Terumo discloses, the forward-looking statements including financial projections are based upon our assumptions using information available to us at the time and are not intended to be guarantees of future events or performance. Accordingly, it should be noted that actual results may differ from those forecasts or projections due to various factors. Factors affecting to actual results include, but are not limited to, changes in economic conditions surrounding Terumo, fluctuations of foreign exchange rates, and state of competition.

The market share information in this presentation is partly derived from our own independent research.

Information about products (including products currently in development) which is included in this material is not intended to constitute an advertisement or medical advice.

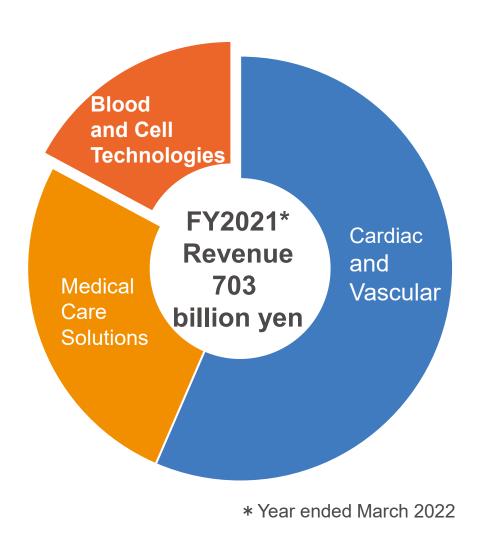
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### Balanced Growth With All 3 Companies: Aspiration of GS26



Growth potential of each company in our Mid-to-Long term strategy as GS26

GS26 growth (Annual Rate)

Therapeutic business expansion Stroke, aortic, peripheral, cancer

High-single digit

Radial procedure popularization

Alliance Business

Diabetes

Mid-single digit

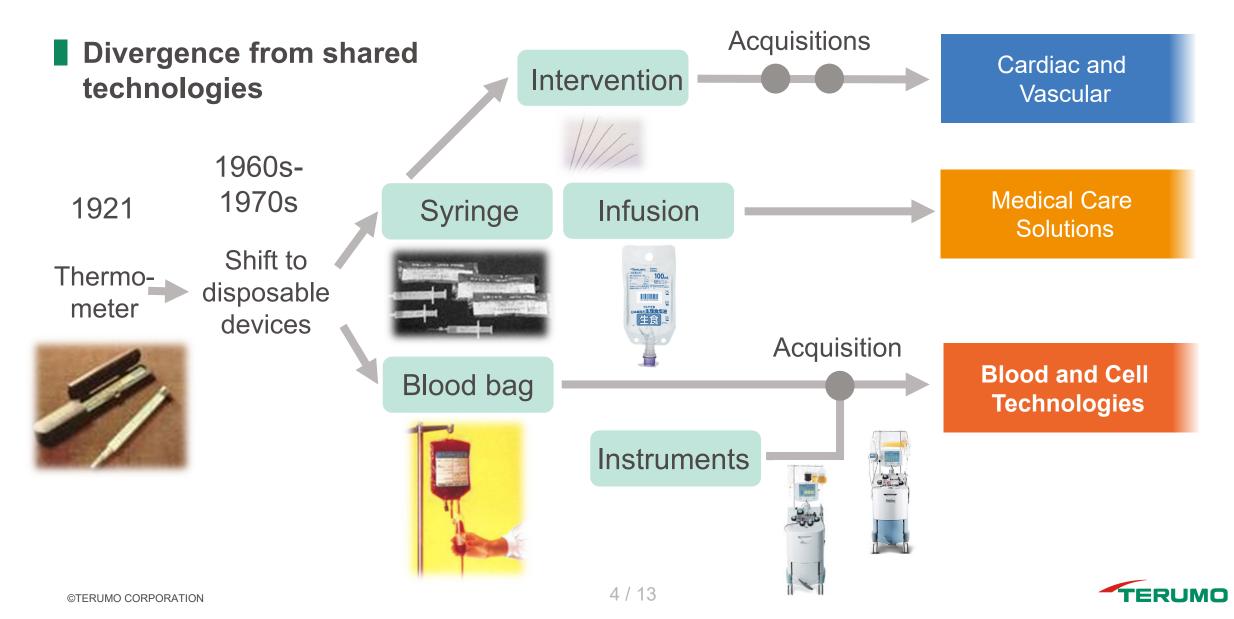
Blood and Cell growth areas

Nearly double-digit

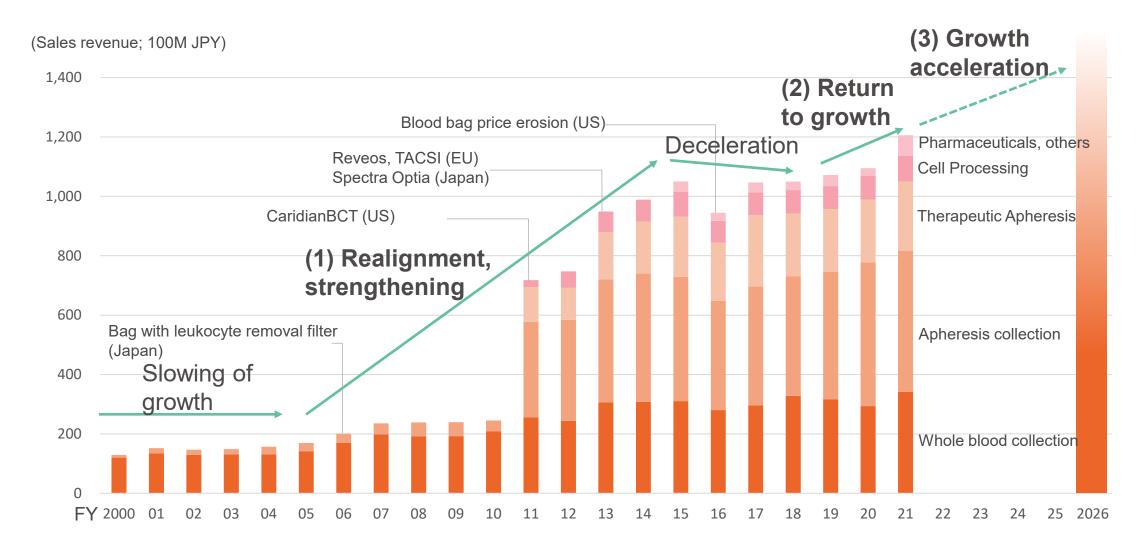


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## **Portfolio Growth Trajectory**



### **Blood and Cell Technologies Business Growth Trajectory**





## Characteristics of Blood and Cell Technologies Portfolio

Based on inherent Terumo strengths

Strengthened position through BCT acquisition

Competitive with global players



#### Markets

• • •

Presence globally and in emerging markets Market Leadr in US



#### Competition

• •

No US giants present



#### Technologies

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Hardware (centrifugation) + Consumable + Software



#### Customers

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Blood centers, hospitals/Medical Ins., Pharmaceutical firms/Research Ins. /National Ins.



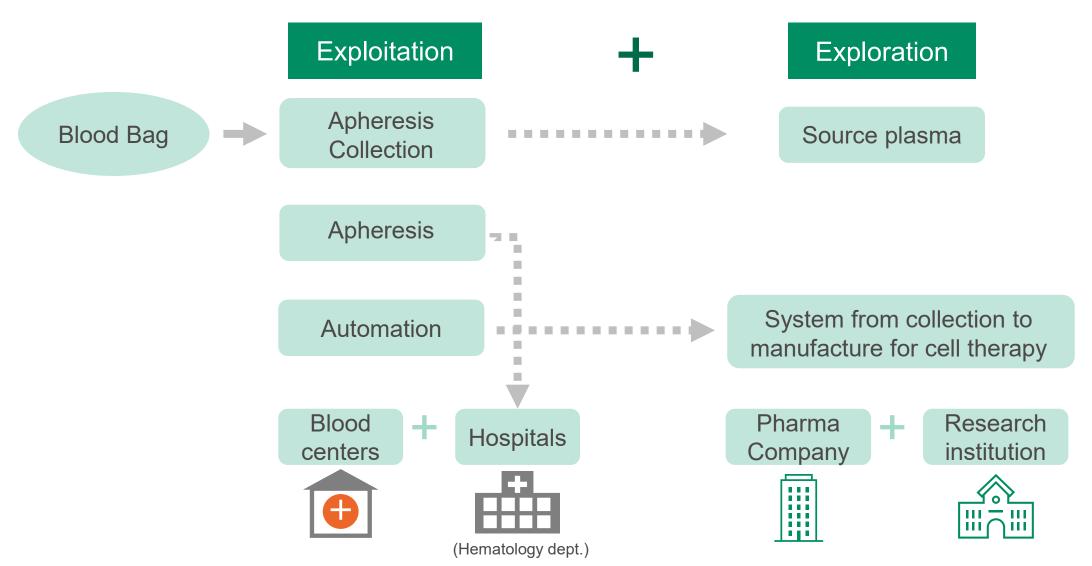
Others

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Business model (Razor & Blades)

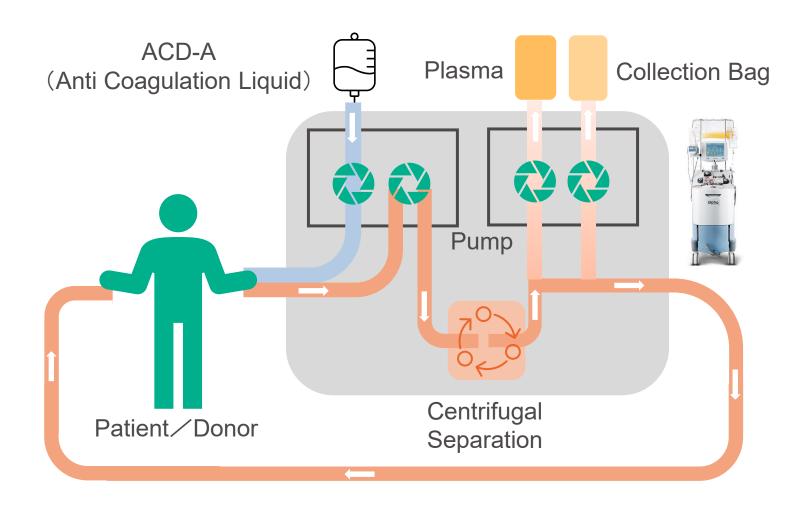


## 'Ambidextrous' Management: Both Exploitation and Exploration





### **Expand the Apheresis Principle for New Therapy**

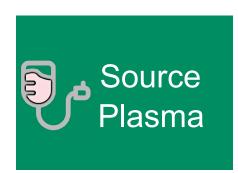


#### **Examples**;

- Autologous Cell Transplantation;
   To collect patient's peripheral stem cell
- Allogeneic Cell Transplantation;
   To collect peripheral stem cell from a donor
- CAR-T Therapy; To collect patient's mononuclear cell including lymph corpuscle
- Plasma Exchange Therapy; To filtrate and remove Patient's plasma



#### **Market Potential of New Fields**





\$800M scale globally/Annual 8-10% growth constant



Sustainable market (use for many rare diseases, long life cycle, no generics)



Growth from US - key is establishment of collection ecosystem



Expand application to autoimmune diseases

→Increased demand for immunoglobulins





Enormous cell and gene therapy pharmaceutical market (74B USD; over 20% growth\*1)



Cell processing market 20B USD; double-digit growth \*2



Nearly 60% of cell therapy drugs are collected using apheresis



Emergence of new cancer drugs (CAR-T, etc)

Source: Internal Analysis

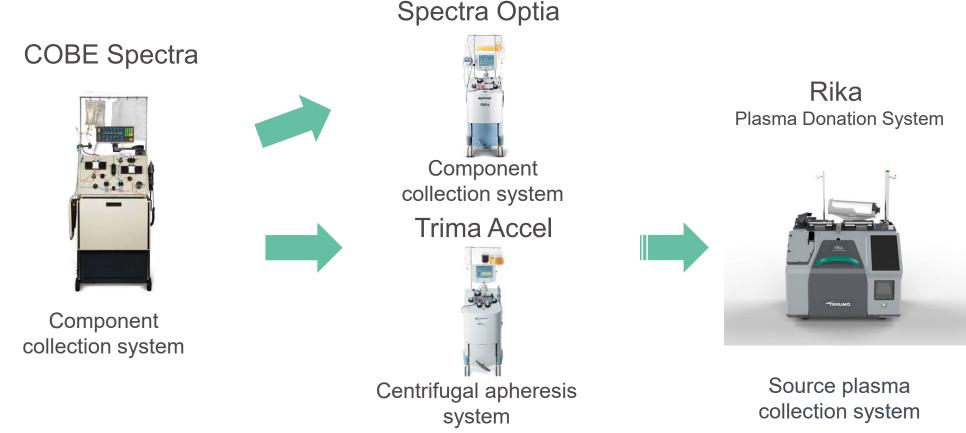
<sup>\*2;</sup> MarketsandMarkets Cell Therapy Technologies Market- Global Forecast to 2021 and 2023



<sup>\*1;</sup> Forecast 2030, Arthur D Little presentation September 2, 2020

# Innovation That Best Leverages the Core Technology of Centrifugation

Competitive advantage comes from technology that enables faster, more accurate and higher productivity

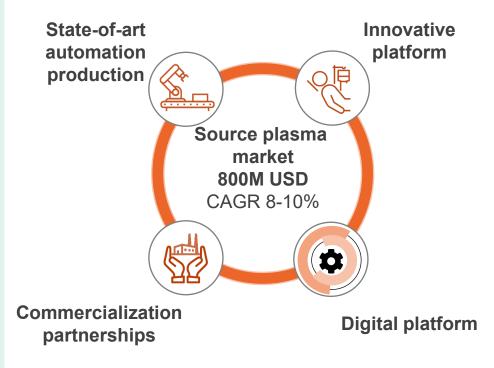


### Plasma Innovation Breakthrough

The quintessential 'solutions business'

- Beyond supplying a single product
  - Integrated solution that can revolutionize customer (Ex: CSL) competitiveness
- Build and operate an ecosystem based on partnership (Cutomization) with pharma companies
- KSF: Can efficiency, productivity, and convenience be continuously improved?
  - → Trusting relationship with Customer

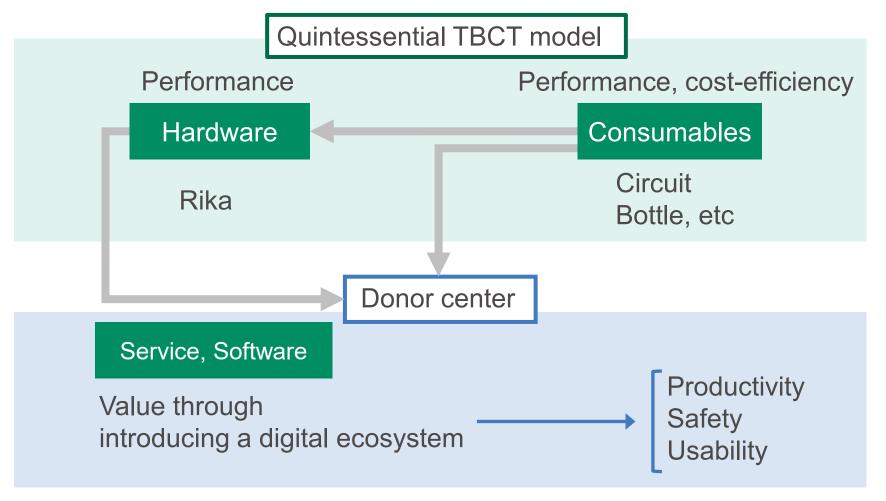
# **Built Ecosystem to Address Unmet Needs**





### **Strengthen Business Model**

Keep the "Razor and Blades" model, but strengthen service





# **Outlook: Sales and Adjusted Operating Profit**

Copy from 5-Year Growth Strategy with a 10-Year Vision (FY2022-FY2026), "Blood and Cell Technologies company" 12

#### Sales

#### Near double-digit growth



#### **Blood and Beyond**

- Plasma Innovations
- Cell therapy
- Therapeutic apheresis

#### **Equipment and Beyond**

- Whole blood automation
- Veda Solutions

Disrupt the market

**Double Digit** 

Mid-Single Digit

**Double Digit** 

**Double Digit** 

#### Adjusted Operating Profit

#### **Double-digit growth**



#### **Operational Excellence**

- Utilize modernized enterprise platforms
- Capture the value from Operational Transformation
- Transform investment from Plasma Innovation to full portfolio
- Strengthen lifecycle management





### Synergies with Terumo Group in Advanced Fields

# Invenst in Innovation

 Made mid-term invest in innovation under the umbrella of Terumo which was unable during private equity

# Production technology

- High volume, stable production of consumables
- Production innovation (automation, labor-saving, digitalization)

# Development technology

- Rika soft set (consumable) is the same used in peritoneal dialysis
- Hollow-fiber technology used in bioreactor

# Quality management

- QMs (Quality Management System) that brings together diverse technology elements
- Multiple supplier management

#### **Business model**

- Evolved Deviceuticals model
- B2B w/ Alliance; Share key strategy with CDMO

#### **Others**

- Global production optimization, strengthening of three-site production system
- Inventory optimization and settlement reduction through S&OP advancement



### **Blood and Cell Technologies Business Objectives**

#### **Aspirations**

Provide compelling and accessible innovations globally that unlock the power of blood and cells to improve patient outcomes and serve unmet medical needs

#### "Unlocking Potential of Terumo Blood and Cell Technologies"

### Unique positioning is a natural result

- Blood and cells share the same roots
- Blood and Cell Technologies Company is the global leader in its field
- Alignment with Purpose

Provide care that accompanies individual patient lives

Help create sustainable healthcare systems

Spread healthcare technologies and services, and improve access to healthcare

